



IBM'S RESPONSIBLE BUSINESS AND ESG REGULATORY MONITORING POWERED BY DATAMARAN

OVERVIEW

As expectations around responsible business continue to evolve, spanning stakeholder expectations, emerging risks, and a rapidly changing regulatory landscape, enterprise teams need trusted intelligence to monitor developments, assess impacts, and support informed decision-making.

IBM monitors regulatory developments across jurisdictions around the world as part of the company's responsible business approach. This includes identifying and assessing emerging ESG regulations, verifying their applicability to IBM's operations, and logging them into internal workflows for further analysis. Regulatory monitoring is a critical component of this work, alongside supporting broader governance, risk awareness, and responsible business priorities.

To support these efforts, IBM adopted Datamaran to strengthen its responsible business and regulatory monitoring processes. The platform offers more efficient verification of regulatory developments, broader visibility across jurisdictions, and a more streamlined workflow between monitoring and internal analysis.

HOW DATAMARAN SUPPORTS IBM

IBM adopted Datamaran to support more effective regulatory monitoring and responsible business workflows by helping to:

- **Streamline regulatory verification:** Datamaran reduces the time required to confirm key regulatory details. The regulatory monitoring manager uses the platform to quickly locate legislative texts, English translations, enforcement timelines, lifecycle status, and applicability insights in one place.
- **Support broader jurisdictional awareness:** Datamaran enables the team to investigate developments across a broader range of jurisdictions with greater confidence, helping improve visibility into a complex and evolving regulatory landscape.
- **Improve internal workflow from monitoring to analysis:** By accessing verified regulatory information directly through the platform, the Regulatory Monitoring Manager can capture key details and log them into IBM's internal systems without relying on lengthy additional research support from colleagues.
- **Strengthen responsible business oversight beyond regulatory use cases:** Datamaran also supports broader visibility into emerging ESG developments that may impact governance, strategy, risk management, and reporting.



PLATFORM USERS AND BENEFICIARIES

Datamaran supports several roles involved in IBM's responsible business regulatory monitoring and compliance processes, including:

- **ESG Regulatory Monitoring Manager:** Leads regulatory monitoring activities, verifies emerging regulations, and inputs verified information into internal compliance workflows.
- **Cross-functional Governance Teams:** Benefit from improved visibility into regulatory developments impacting strategy, reporting, and operations.

IMPACT

Implementing Datamaran has helped streamline regulatory monitoring and strengthen IBM's responsible business workflows in several ways:

- **Time savings:** The time required to verify individual regulations has decreased by approximately 50%, reducing the average research time from around 30 minutes to 10 minutes.
- **Faster internal workflows:** Verified regulatory information can be quickly transferred into internal systems, enabling legal and compliance teams to begin analysis sooner.
- **Improved risk awareness:** A consistent verification method across multiple regulatory domains helps reduce the risk of missing or misinterpreting emerging developments.
- **Greater scalability:** Self-service regulatory lookup reduces reliance on internal research bottlenecks, enabling teams to manage a growing regulatory landscape more efficiently.

“

Monitoring ESG regulations across multiple jurisdictions can be challenging. Datamaran gives us a reliable way to quickly verify regulatory developments and understand their status, which brings much more confidence to the process.

”

– Rebekah Smith, Program Director –
Regulatory Compliance, IBM

LOOKING AHEAD

As ESG regulations and broader responsible business expectations continue to evolve globally, IBM is focused on maintaining a proactive approach to monitoring emerging developments. By leveraging Datamaran's capabilities, the team can quickly validate developments, integrate them into compliance workflows, and devote more time to strategic analysis and decision-making rather than manual research.